



SALES

SKILLS

Win customers
consistently

Success in selling, similar to other areas, comes with improving the required skills and working with persistence. In this course, you will find useful strategies and tools to make your selling efforts more effective and get better results.



SkillMast is the
Microlearning Division of BRASI

The course contains a course overview, video lesson, print-ready booklet, and quiz to reinforce your understanding of the course material. Your certificate will be uploaded to your account once you complete the course. Learning Objectives of this course are as follows:

- Understanding the customer's journey.
- Learning various closing techniques.
- Recognizing the importance of sales skills in winning customers.
- Gaining product knowledge.
- Familiarizing oneself with common sales closing techniques.
- Sales Trends and Technologies You Should Know?
- Learning the keys to unlocking sales success through effective communication.
- Developing a customer-centric mindset.
- Understanding sales trends and technologies that are important to know.

This course is available for online review on a self-paced basis. Access to the course materials is activated upon signing up. The learning resources include the following:

- Course booklet
- Video lesson
- Quiz

The certificate is uploaded to the student's account upon completion of the course. Each certificate carries a unique identification number and is valid for life.

For further information, please use the Contact Us form on the BRASI's website www.braso.org



Business Research and
Service Institute LLC



701-701 Ann Street
Stroudsburg, PA 18360, USA



Website: www.braso.org



Toll-free USA and Canada:
1-800-636-8133