

# EXPORT MARKETING ESSENTIALS

The **BRASI Export Marketing Essentials course** is intended for students, aspiring professionals and entrepreneurs who wish to learn about setting up and growing an export business. The course includes information about the relevant licensing bodies, agencies and resources that provide support to business start-ups.

The BRASI-EME course is conducted by subject matter experts and business professionals who have first-hand experience in export marketing. Learning resources include instructor-led sessions and access to online materials. The BRASI-EME Certificate is awarded upon successful completion of the course.

Please visit the website for further information regarding the course date, time and registration.



**Business Research and  
Service Institute**

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